

# Client Application



STUDENTS CONSULTING FOR NON-PROFIT ORGANIZATIONS

**APPLICATION DUE: September 18, 2015**

## Client Information:

Organization Name:			
Mailing Address:			
Website:			
Contact Name:		Position:	
Phone Number:		E-mail address:	
Alt. Contact Name:		Position:	
Phone Number:		E-mail address:	
How did your organization hear about SCNO?			
Are you a registered 501©3 non-profit organization?			

\_\_\_ = Necessary information

### Please give an overview of the purpose of your organization:

Please provide a brief overview of how you believe SCNO works with Non-Profits (if not sure, please give an idea of what you would like to see from SCNO. For any clarifications/questions, contact Evan Fried):

In order of importance, please list up to three issues your organization is interested in working with SCNO to resolve using the following format:

- Issue: What is a problem your organization is currently experiencing?
- Current Status: How is your organization currently addressing the problem? If you are not or are unable to address it, please inform us.
- Engagement Goals: Includes questions that you would like SCNO to help address/solve for you and what a complete project would look like.

### The following is an example:

- Issue: Our organization has not been able to reach out to people we would like to hear our message.
- Current Status: We currently try to raise awareness through a brochure and website, but are unable to attract the desired interest in our organization.
- Engagement Goals: If the following were achieved, we would consider the engagement a success:
  1. Provide information to help us understand who to reach out to (who should our organization focus on and what defines them?)
  2. Plans to help effectively reach those people identified (how do we draw their interest?)
  3. Development of new brochure and/or other effective means of communication
  4. New ideas for creatively marketing our organization that are feasible to implement

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**If any questions arise while completing this application, contact Evan Fried at:**  
[friedevaa@gmail.com](mailto:friedevaa@gmail.com) or by phone at 248.520.7401

**Please return this application to the Director of Community Development by e-mail at:**  
[friedevaa@gmail.com](mailto:friedevaa@gmail.com).